

POLICY OF USES OF THE COOKIE FILES

Attentively examine with this "Policy of use of the cookie files (further – "Policy)". The policy describes processing rules of the cookie files and similar technologies at visit of the site <https://Smart-RUS.com>(further – "Site"). Using the Site, you confirm the consent with this Policy. The site belongs to PAO "MTS" (to PSRN 1027700149124), the location: 109147, mountains. Moscow, Marksistskaya St., 4.

1. Cookie, tags (tags) and similar technologies

1.1. Cookie – text the file of the small size which goes the Web server and remains on the computer, the mobile phone or any other device having access to the Internet at visit of the website or mobile application.

1.2. Every time when opening the page of the corresponding website or your web client (web browser) sends the specified text file to the Web server as a part of HTTP request to provide to such Web server information on your actions or preferences on the Internet. Thus for safety and safety of your data your web client (web browser), as a rule, does not give cookie intended for one website or mobile application, to other resources.

1.3. You can both delete already saved cookie voluntarily, and to limit (to forbid) their collecting, having set the corresponding settings in your web client (web browser). More detailed information how to make it, you can find in section 7 of this Policy. We pay your attention that in the specified case we will not be able to guarantee operability of the Site and availability of its functionality in full.

1.4. For the purposes of this Policy, cookie are understood further as also any other similar technologies.

2. How we use cookie?

2.1. We use cookie for the following purposes:

2.1.1. ensuring functioning and safety of the Site;

2.1.2. improvement of work of the Site;

2.1.3. registration of the account on the Site and simplifications of the subsequent procedure of authorization;

2.1.4. collection of information about the user session, formations of statistics of use of the Site (for example, calculation of visitors of the Site, identification of hours of peak user activity), the analysis of experience of the user interaction with the Site (for example, determinations of individual "transit" of the user when using the Site), i.e. for optimization of design and structure of the Site from the point of view of convenience of its use, quick search of the necessary information and the general improvement of the user experience;

2.1.5. collection of information about number of viewings of advertizing and transitions according to advertizing links (the conversion assessment), and also settings of individual show of advertizing on the Site (for example, that advertizing which you saw recently will repeatedly not be shown you);

2.1.6. product improvements and (or) services PAO MTS and for new product development and (or) services PAO MTS.

2.2. Your consent according to this Policy works until you do not make the decision to delete the saved cookie and (or) to limit (to forbid) their collecting as it is described in section 6 of this Policy.

3. What cookie we use?

(a) **The main cookie** - are necessary to provide basic functioning of the Site. In particular, they allow users to be registered and pass authorization on the Site, to move on it and to view its contents, and also allow "recognize" the user for opportunity to provide the service requested by it (for example, to save early data seen by it for the input on the Site afterwards to accelerate authorization procedure);

(b) **Operational cookie** - data of cookie collect information on how the user uses the Site (for example, what web client (web browser) it uses for visit of the Site) that allows us to improve navigation on the Site, to do it to more convenient and meeting needs of users, and also to correct technical errors in process of their emergence and to ensure safety of the Site. For example, this type of cookie helps us to understand how the user visits the Website, views or uses the Site, and to reveal ways of optimization of the Site;

(c) **Target cookie - data** of cookie collect information on search preferences of the user and are used for delivery of the user of advertizing and content who is the most suitable interests. Besides, they are used for restriction of number of shows of advertizing, and also for efficiency evaluation of advertizing campaigns (the conversion assessment). They remember the session of visit by users of the Site and transfer this information to other organizations, for example, to advertisers.

(d) **Functional cookie** - data of cookie help to configure Site contents according to preferences of the specific user. They remember the user's choice (for example, change of the size of the text), language and the country from which the user visits the Site. Information collected by these cookie is anonymous, and activity of the user on other sites is not traced.

(e) **"Session" cookie** - data of cookie remain in your web client (web browser) only for active session on the Site, i.e. so far you will not leave the Site.

(f) **"Permanent" cookie** - data of cookie remain in your web client (web browser) after assurance of session on the Site if only you do not delete them.

4. Google Analytics

4.1. The site uses Google Analytics, service of web analytics of Google Inc. (further – "Google"). Google Analytics also uses cookie. Information generated by cookie about use of the Site, as a rule, is transferred and stored by Google on own servers.

On behalf of the Google site administrator will use this information for the assessment of use of Sayt, drawing up reports on actions of users on Sayt and to provide supplementary services of the operator Sayt on Sayt's use.

The data received by means of Google Analytics do not allow to identify specific users. You can examine in addition the principles of safety and confidentiality of Google Analytics on the following link [of https://support.google.com/analytics/answer/6004245?hl=ru](https://support.google.com/analytics/answer/6004245?hl=ru).

4.2. You can prohibit data collection which are generated by cookie (including The IP address in some cases) in the course of use of the Site, and their subsequent transfer to Google, and also processing of these data of Google, having loaded and having established the plug-in for your web client (web browser), <https://tools.google.com/dlpage/gaoptout/eula.html?hl=ru>, available on the following link.

5. Yandex.Metrica (Yandex. Metrics)

5.1. The site uses Yandex.Metrica (Yandex. The metrics), service of web analytics of JSC Yandeks, 119021, Russia, Moscow, L. Tolstoy St., 16, (further – "Yandex").

5.2. Yandex.Metrica (Yandex. The metrics) uses cookie for the analysis of activity of users of the Site.

5.3. Information collected by means of cookie does not open the identity of the user, but can help to improve work of the Site. Information on use of the Site collected by means of cookie

will be transferred to Yandex and saved on own servers of Yandex. Yandex will process this information to estimate how the Site is used to make reports for work of the Site and to provide other services. Yandex processes the specified information in accordance with the terms of Yandex.Metrica service use (Yandex. Metrics).

5.4. You can prohibit data collection which are generated by cookie in the course of use of the Site, and their subsequent transfer to Yandex, and also processing of these data Yandex, having loaded and having established the plug-in for your web client (web browser), <https://yandex.com/support/metrica/general/opt-out.html?lang=ru>, available on the following link.

6. How to refuse cookie?

6.1. You can regulate collection of information of cookie by work of the corresponding settings in your web client (web browser). To receive the instruction how to block or delete any cookie, come into the section "Help" or "Support" of your web client (web browser). In case of shutdown of the cookie function or its blocking we will not be able to guarantee operability of the Site and availability of its functionality in full.

Information on management of cookies in the web client (web browser) can be received on the following links:

Explorer: <https://support.microsoft.com/ru-ru/help/17442/windows-internet-explorer-delete-manage-cookies#>.

Firefox: <https://support.mozilla.org/ru/kb/vklyuchenie-i-otklyuchenie-kukov-ispolzuemyh-veb-s>.

Chrome: <https://support.google.com/chrome/answer/95647?hl=ru>.

Safari: <https://support.apple.com/ru-ru/guide/safari/sfri11471/mac>.

7. Final provisions of Policy

7.1. Changes and/or additions can periodically be made to Policy. If changes are made to Policy, upgraded version of Policy will be placed to the address <https://www.smart-rus.com/images/documents/en-gb/cookiespolicy.pdf>, thus the administration of the Site will not inform users of the Site on such changes by the direction it any special notifications. The user is recommended to view regularly this page to have up-to-date information. Any changes in Policy become effective from the moment of its placement to the address <https://www.smart-rus.com/images/documents/en-gb/cookiespolicy.pdf>.

7.2. In the part which is not settled by this Policy Policy provisions "Personal data processing in PAO "MTS" placed to the address <https://moskva.mts.ru/about/investoram-i-akcioneram/korporativnoe-upravlenie/dokumenty-pao-mts/politika-obrabotka-personalnih-dannih-v-pao-mts> are applied.

7.3. The text of this Policy in Russian is authentic and priority, in cases of any different interpretations if for the information purposes placement of the text of this Policy on any other, than Russian, language is performed.

8. Contact information

Site administrator's address: 109147, Moscow, Marksistskaya St., 4

E-mail: support@smart-rus.com